



REPUBLIC OF LIBERIA
ENVIRONMENT PROTECTION AGENCY
 P.O. Box 4024
 4th Street Sinkor, Tubman Boulevard
 1000 Monrovia, 10 Liberia



SERVICE PROVIDER

To provide service to distribute brochures, fact sheet, and posters on the socio-economic linkages between sustainable land management, Climate change and biodiversity – using cultural dance groups

Terms of Reference

REFERENCE NO: EOI/CCCD/EPA-2021-005

Project Title: Strengthening National Capacities to Meet Global Environmental Obligations with the Framework of Sustainable Development Priorities

Job Title		National Consultants	
Division/Department		Environmental Protection Agency/EPA	
Programme/Project Number		GEF ID number: 9390 (Cross-Cutting Capacity Development Project/CCCD)	
Activity Result		Brochures and articles on the Rio Conventions	
Assignment		Service provider to distribute brochures and posters on the socio-economic linkages between sustainable land management, Climate change and biodiversity – using cultural dance groups	
Location		Monrovia, Liberia	
Report to	National Project Director Executive Director, EPA	Service Duration:	21 days

1.0 BACKGROUND:

Liberia has undertaken numerous initiatives to address environmental issues. Despite the achievements Liberia made, Liberia continues to face important challenges to meeting environmental goals. As a Rio Convention mainstreaming project, the proposed strategy sets out to meet barriers identified in Liberia’s 2006 National Capacity Self-Assessment (NCSA), was undertaken through a consultative process and participatory approach that involved numerous stakeholders from various sectors. Through the inclusive and consultative process of the NCSA, stakeholders identified a number of areas that explain the difficulty in fulfilling the obligations of the Rio Conventions. Specific among the barriers identified was inadequate public awareness and education/training. This barrier cut across the three Rio Conventions.

Awareness raising of the global environmental value is critical to addressing the institutional sustainability of project outputs by raising an overall understanding and greater value of how addressing global environmental obligations under the Rio Convention contribute to addressing important and immediate socio-economic development priorities. This activity is critical element of the project's strategy to ensure long-term sustainability of the capacities developed under the project. As outlined above, there is inadequate understanding of the importance of the global environmental values contributions to sustainable development, and even fewer that are responsible for strategic planning, decision-making, and policy formulation.

2.0 PURPOSE:

EPA calls for Expressions of Interest (EOI) from **two national cultural Dancer Groups**, who have the capacities to carry out public environmental awareness through drama, cultural performances and distribution of environmental awareness posters, brochures and fact sheets as detailed in the scope of work is to motivate the general public to adopt positive attitude towards the environment. Firms having presence and experience within Liberia are highly encouraged to participate.

3.0 SCOPE OF WORK

The Service provider will distribute environmental awareness posters, brochures and fact sheets in six Liberian counties; three vulnerable coastal counties threaten by sea erosion, unsustainable wetland management, and waste, and three land lock counties threaten by unsustainable mining, farming, logging, and hunting through outdoor drama and cultural performances.

Distribute:

1. 6000 copies of environmental awareness Posters
2. 6000 copies of environmental brochures
3. 10,000 copies of fact sheets

4.0 Qualifications

1. Cultural Groups must be Liberian with prior experiences of raising public awareness,
2. Contractors must be experienced in raising public awareness through dramatizing and cultural performance;
3. The firm must be registered with the Liberian Business registry and must have regular and updated tax paying record.
4. Must have understanding of Liberian cultural practices
5. Must have more than five years experience of performing similar task

5.0 Information Required in the Response

All service providers that wish to participate must submit his/her updated business registration certificate, tax clearance, quotations.

All applications package must be attention to the below address in both soft and hard copy:

Rebecca E. Doo
Assistant Manager, Procurement
Environment Protection Agency (EPA)
4th Street, Sinkor
1000 Monrovia, 10 Liberia
P.O. Box 4024

Or through email (rdoo@epa.gov.lr),” Closing date for submission of application is 4PM, April, 7, May 2021. Any submission coming/received after this deadline will not be given consideration. Only complete submission hat meet the requirement/criteria as contained in TOR will be considered for evaluation.

NOTE: This information is also posted on the below websites: www.emansion.gov.lr, www.ekmsliberia.info., www.epa.gov.lr, and or local dailies.